

NEW!

nl NEWLOOK™

Presents

EFFLOCK™

REVOLUTIONARY EFFLORESCENCE-CURING SYSTEM FOR CONCRETE & MASONRY

- ▶ *Cures & Stops Efflorescence Permanently*
- ▶ *Improves Density & Cure Strength*
- ▶ *Stabilizes & Brightens Integral Colors**
- ▶ *Enhances Uniformity; Reduces Pinholes*
- ▶ *Eco-Friendly, Waterbased Formula*
- ▶ *Use with Pre-Cast, Brick, Block, Stucco*

**GUARANTEED*
TO PREVENT
EFFLORESCENCE**



THE EFFLOCK SYSTEM

- **Liquid Admixture***
- **Powder Admixture***
- **Topical Treatment**
- **Efflorescence Remover**

Efflorescence is the dandruff of concrete and **EffLock** is the Selsun Blue™ you need to prevent it. Permanently!

EffLock is a revolutionary product system that prevents and completely eliminates both primary and secondary efflorescence in concrete and masonry. Guaranteed*. The water-based, nano-fusion formula permanently reacts with and binds concrete chemical impurities at the nano-molecular level to prevent the leaching of efflorescent salt, resulting in enhanced concrete performance.

www.StopEfflorescence.com

Call or email for more info: (801) 886-9495 | info@getnewlook.com

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